

VLMS Rock & Gem Show 2023  
March 17, 18, 19  
Leonardo Da Vinci Centre Victoria BC

### VLMS Rock & Gem Show Invitation to Apply

1. Please send 5-10 photographs of your show display including photos of specific products. Signs with your business name can be included, but please do not include people in your photo. See guidelines below on what to include in your pictures.
2. Please send a list of all items you will be offering for sale, including whether you make these items, purchase them for resale, or harvest the materials yourself.
3. We have four types of vendors.

Commercial Vendors primarily purchase items for resale

Prospector Vendors primarily harvest everything they sell

Artisan Vendors primarily make the items they sell

Artisan Demonstrators are offered a smaller table with six feet of frontage. Artisan Demonstrators may sell items they make from their table with a focus on making, teaching about, and demonstrating your craft throughout the show. Think creatively of how you can educate about your craft to our curious visitors who love all things rock. If you are applying as an Artisan Vendor please also indicate if you would like to be considered as an Artisan Demonstrator if we cannot offer you a full Artisan Vendor space.

If your application is accepted by our Show Committee Jury you will be offered one of these types of vendor positions.

4. Please understand returning vendors have first priority for placement.

Our Show Committee Jury is composed of volunteer VLMS Members who consider new vendors based on a number of factors, aiming for the highest quality possible:

- is this product unique, or is it offered already by a Returning Vendor?
- do we need more variety of this type of product?
- Is the vendor display attractive and professional?
- Does this vendor carry the stock required to replenish their display for all three days of the show?

Please use the photographs included in your application to showcase these details as much as you can. Applications without photographs will not be considered.

5. Please include:
  - Business Name
  - Primary Contact Name
  - Phone Number
  - Email Address
  - Website if applicable
  - Mailing Address
  - Any accessibility requirements

6. Please don't hesitate to apply, and to apply again next year if you aren't offered an invitation to vend this year. The VLMS Show Committee can only consider applications that we receive. We do not carry a "wait list" of applications and our Show Committee changes from year to year. Applications to our Rough to Ready show are not vetted for Spring Show, and vice versa.

7. Booth pricing is \$24 per linear foot of frontage with the exception of Artisan Vendor spaces which are \$100 each for a 6' table. Your table size will be assigned by VLMS Show Committee based on availability, but please include in your application how many 8-foot tables you would request if the choice was yours. Your table size will be included in your acceptance invitation.

8. VLMS Show Committee Jury will vote and decide new vendors by January 18th, 2023 so please email your application to [showchair@vlms.ca](mailto:showchair@vlms.ca) no later than January 15th, 2023. Applications received after this date will be considered in the event of vendor cancellations.

If you are a member of VLMS and would like to be part of the Show Committee please email [showchair@vlms.ca](mailto:showchair@vlms.ca) with the subject line Show Committee.

Thank you for your interest,

Sarah Hamilton  
VLMS Show Chair  
(250)974-7272